Abhishek Paatni

Design Engineer

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SUMMARY

Design Engineer with 4+ years designing and building products across 5 startups, from 0 to 1 and from 1 to 10: I grew ACEAI CLUB from 0 to 2,300+ activated mentor profiles in 2 months, and rebuilt an established platform with its developers at Cryptoventures. Often the founding or first designer, leading project teams of 4 to 7. I take a product from interactive prototype to production front end in React, TypeScript and Next.js: component architecture, design tokens, accessibility and automated tests, with AI assisted development (Claude Code, Codex) directed by written specs, keeping design intent intact from Figma to production.

SKILLS

Front end: HTML, CSS, JavaScript, TypeScript, React, Next.js, Vite, GSAP, responsive layout, accessibility (WCAG)

Design to code: Component architecture, design tokens, Figma variables, interactive prototypes, design QA

Integrations: OAuth, payments, Google Calendar sync, REST APIs, Node serverless functions, Gemini and Groq APIs, Flutter

Quality and AI: Playwright, Vitest, Flutter test, GitHub Actions CI, Git, Vercel; Claude Code, Codex, specs and schema contracts

Design: Figma, FigJam, Framer, Bubble, interaction design · **Languages:** English (professional working proficiency)

EXPERIENCE

Product Designer and Design Engineer, Independent (freelance and contract) · **2021 to 2025**
Remote, for founders in India, the US and the EU

- Designed and built products, MVPs, design systems and websites for founders in React, Framer and Bubble, often running several engagements in parallel.

Product Designer and No Code Developer, ACEAI CLUB (now Garage Labs) · **2025**
Mentorship marketplace for an AI focused alumni network

- Took a nonfunctional Airtable prototype to a live, responsive platform: profiles, mentor discovery, scheduling, bookings.
- Implemented LinkedIn OAuth, payments and timezone aware two way Google Calendar sync, growing from 0 to **2,300+ activated mentor profiles in 2 months** (mentors who completed sign up and created a profile).

Lead Product Designer, Cryptoventures · **2024 to 2025**
Fintech: web3 investment platform for Indian retail investors (company since closed)

- Rebuilt a non responsive legacy platform as a responsive product, with an exit intent flow built with developers; native ad placements lifted the rates advertisers paid **about 2.7x** against the legacy site.

In House Builder and Mentor, Era of No Code · **2024 to 2025**
No code education company and builder network

- Picked by three mentors to build for founders: **19 projects** (websites, landing pages, MVPs) across design, development and product strategy. Later mentored cohort students.

Founding Designer and Builder, Vinyasa · **2024**
Healthtech: mental health product; shipped, and the original MVP was later sold to a US mental health startup

- Shipped the first functional MVP in **21 days** from early Figma frames: a voice check in that replaced an onboarding questionnaire more than 75% of new users left unfinished.
- Built the on platform audio conversion middleware (WAV to MP3) myself instead of an off platform workaround, keeping health data on the platform (HIPAA aligned for US users).
- Designed and built the practitioner platform: scheduling, notes, conflict detection and double booking prevention.

Designer, ConvertML · **2021 to 2022**
B2B SaaS: GenAI customer analytics platform

- Sole designer: brand identity and the responsive marketing site, from scratch.

PROJECTS

- **Start Anyway** (independently built mobile app, Android beta, 2026; Flutter, Node): an AI planner that calls Gemini, falls back to Groq and validates every reply against a shared schema; **about 1,250 automated tests** in CI on GitHub Actions.
- **Vinyasa check in** (2026 rebuild; Next.js, TypeScript PWA): privacy first voice analysis API, Web Audio soundscapes, Playwright tests that assert nothing is stored.
- **TmAi** and **Tanith** sites (React, Vite, TypeScript, GSAP): design tokens, accessibility, build checks that fail when content is lost. Clacky and SeenPaid redesigns in plain HTML and CSS.

ACHIEVEMENTS

- Tanith Intelligence: led product strategy, IA and UX for a team of four: **3rd of 100+ teams**, **5th of 20** in the global jury round of FlytBase x Design Fusion.
- Invited speaker at an official Framer workshop at IIT Delhi, teaching 93 attendees.